

Stable Research Privacy Policy

Stable Research is committed to respecting and protecting your privacy. We've structured our web sites so that, in general, you can visit Stable Research on the Web without identifying yourself or revealing any personal information.

Once you choose to provide us personally identifiable information (any information by which you can be identified), you can be assured that it will only be used to support your customer relationship with Stable Research.

Stable Research fully endorses and complies with the Australian Privacy Principles (APPs) in the Privacy Act (1988) in relation to the handling of personal information. Stable Research also complies with the Market and Social Research Privacy Code (2014) which sets out how the APP's are to be applied in relation to the collection, retention, use and disclosure of personal information in market and social research. This code is administered by AMSRO (Australian Market and Social research Organisation) and adjudicated by the Australian Privacy Commissioner.

Awareness

Stable Research provides this Online Privacy Statement to make you aware of our privacy policy, practices and of the choices you can make about the way your information is collected and used. To make this notice easy to find, we make it available on our homepage as part of the Privacy Section.

What we collect

The types of personal information collected are used to improve our products and services (including registration). We may also ask you to provide us with information regarding your personal or professional interests, demographics, experience with our services, and more detailed contact preferences.

We will not collect any personal information from you revealing racial or ethnic origin, political opinions, religious or philosophical beliefs, association membership, or details of health, disability or sexual activity or orientation. Exceptions to this include:

- where you have given express consent to Stable Research to do so;
- where there are reasonable grounds to believe that disclosure is necessary to prevent a threat to life or health;
- the use is authorised by law or reasonably necessary to enforce the law; or
- when the information is necessary for the establishment, exercise or defense of a legal claim.

We do not collect any unsolicited information under any circumstances.

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How we use your personal information

Stable Research uses your information to better understand your needs and provide you with a better service. Specifically, we also use your information to help you complete a transaction, to communicate back to you, to update you on service and benefits, and to personalize our web sites for you. We may request details of credit card types, however will not request details of credit card numbers.

From time to time, we may also use your information to contact you to provide you with research panel or special offer information we think would be of particular interest. At a minimum, we will always give you the opportunity to opt out of receiving such direct marketing or technical updates. We will also follow local requirements, such as allowing you to opt in before receiving unsolicited contact, where applicable.

Stable Research will not sell, rent, or lease your personally identifiable information to others. Unless we have your permission or are required by law, we will only share the personal data you provide online with other Stable Research entities and/or business partners who are acting on our behalf for the uses. Such Stable Research entities and/or business partners, including those in other countries, are governed by our privacy policies with respect to the use of this data and are bound by the appropriate confidentiality agreements. Any overseas supplier is bound by an agreement with Stable Research to abide by the Australian Privacy Principles.

Data collected online may also be combined with information you provide when making other contact with Stable Research.

If we wish to use any of this personal information, or data for any purpose other than those specified above, we will not do so unless we have your express consent to do so.

Exceptions to this include:

- where there are reasonable grounds to believe that disclosure is necessary to prevent a threat to life or health;
- where Stable Research suspects that unlawful activity is or has been engaged in and uses the personal information, information data to investigate the suspected unlawful activity; or
- the use is authorised by law or reasonably necessary to enforce the law. These uses may include where Stable Research is required to provide information in response to subpoenas or warrants or other legal processes including requests from the Australian Stock Exchange.

Use of a Pseudonym

Due to the nature of Market and Social Research, we need to be able to identify the person attending the research, or answering the survey. This ensures accurate insights and decisions made about products, service and government policy. Data is not valid if we cannot confirm key details such as the demographics and postcode of the participants.

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It is therefore not possible to participate in Market and Social Research under a pseudonym. Your name and any other identifying information is always de identified for the purpose of reporting, unless your consent has been expressly given.

Sharing of Personal Identifiable Information

Any information supplied to Stable Research, by a third party, including government related identifiers, is deleted from our system, at the completion of the research project.

Any requests for Bank details are made on a project basis. This are requested purely to enable payment of incentives. All details are deleted at the completion of the project. We do not add these details to your permanent record.

Referrals

As part of our provision of services, we may sometimes ask you to refer other people for Market and Social Research. These referrals are not contacted by Stable Research directly, without receiving their express permission.

Your Choice for Direct Marketing

Stable Research will not use or share the personally identifiable information provided to us online in ways unrelated to the ones described above without first letting you know and offering you a choice. As previously stated, we will also provide you the opportunity to let us know if you do not wish to receive unsolicited direct materials (technical, marketing or other) from us and we will do everything we can to honor such requests. Local country laws and policies are applied where they differ from those in the Australia.

Your permission is always secured first, should we ever share your information with third parties, including overseas clients and governed by our privacy policy.

Accuracy & Access to your information

Stable Research strives to keep your personally identifiable information accurate. We will provide you with access to your information, including making every effort to provide you with online access to your registration data so that you may view, update or correct your information at the Stable Research site where it was submitted.

To protect your privacy and security, we will also take reasonable steps to verify your identity before granting you access or enabling you to make corrections. To access your personally identifiable information, return to the web page where you originally entered it and follow the instructions on that web page. Certain areas of Stable Research's web sites may limit access to specific individuals through the use of passwords and through providing personally data.

Any overseas partners must abide by and adhere to Market and Social Research Privacy Principles in the Privacy Act (1988) in the relation to handling of personal information.

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Third Party Link

Links to third party web sites on the site are provided solely as a convenience to you. If you use these links, you will leave the Stable Research site. Stable Research has not reviewed all of these third party sites and does not control and is not responsible for any of these sites, their content or their privacy policy. Thus, Stable Research does not endorse or make any representations about them, or any information, software or other products or materials found there, or any results that may be obtained from using them. If you decide to access any of the third party sites linked to this site, you do so at your own risk.

Security

Stable Research is committed to ensuring the security of your information. To prevent unauthorized access or disclosure, maintain data accuracy, and ensure the appropriate use of information, we have put in place appropriate physical, electronic, and managerial procedures to safeguard and secure the information we collect online. We use appropriate encryption when collecting or transferring sensitive data.

If you have questions on this please contact us at PrivacyOfficer@stableresearch.com.au

Oversight

Stable Research at all times will strive to ensure the accuracy of the information it has on file related to our customers.

We will however rely on our customers to keep us informed of changes to contact details.

Enquiries and Complaints

If you wish to enquire in more detail about aspects of our Privacy Policy, please contact us at PrivacyOfficer@stableresearch.com.au we will respond the same day (during work hours).

If you wish to make a complaint about misuse of your data, please PrivacyOfficer@stableresearch.com.au and we will respond immediately.

If you wish to complain to the Market and Social Research Regulatory body, AMSRO, please click here <http://www.amsro.com.au/> and ask for their Privacy Officer. It is important to note that as an Industry we take any complaint very seriously, and that AMSRO has not ever had to take action against any member.

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Other Important Items

Children's privacy

The safety of children is very important to us.

We ask that children under the age of 18 have a parent or guardian verify their membership application with Stable Research. Whilst Stable Research will make every reasonable effort to ensure that children's privacy and other rights are not compromised, it is ultimately the responsibility of parents to monitor their children's Internet usage.

What else you should know about privacy

Remember to close your browser when you have finished your user session. This is to ensure that others cannot access your personal information and correspondence if you share a computer with someone else or are using a computer in a public place like a library or Internet cafe. You as an individual are responsible for the security of and access to your own computer.

Please be aware that whenever you voluntarily disclose personal information over the Internet (for example: in discussion forums, via email, or in chat sites) that this information can be collected and used by others. In short, if you post personal information in publicly accessible online forums, you may receive unsolicited messages from other parties in return.

Ultimately, you are solely responsible for maintaining the secrecy of your username and passwords and any account information. Please be careful and responsible whenever you are using the Internet.

For further Privacy information, please refer to [The Australian Privacy Commissioner's Web Site](#).