

## Market Snapshot Solutions

**You've spent so much time and effort on your brand; doing everything to make sure it is perceived the right way.**

But as we all know – things change.

New products are launched, marketing managers might change, agencies change, communication channels spring up and consumer tastes can change.

Now there's an inexpensive and fuss-free way to find out how your brand, products and services are actually perceived – and importantly – expert advice on what to do about it.

### MARKET SNAPSHOT

Whether you're entering a new market or need to know what the current state of play is, we have a solution for you.

#### A SNAPSHOT INTO THE MARKET

We will quickly and economically give you a market snapshot so you know at a high level how your brand, product or services are perceived. The information you'll receive is high level – so you'll know quickly and economically how your brand, product or service is perceived.

What you'll get	What we'll do	Sample Size
A document that gives you two key insights per question from 5 questions about one brand, product or service.	<ul style="list-style-type: none"><li>Design your questions</li><li>Run the survey</li><li>Give you two high level insights per question</li></ul>	1,000 people targeted to specific market.

Contact the Stable Research Client Services team today.

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Start right, end right.

